

September 2023



OUR
HISTORY
THEIR
FUTURE

Photography Consent Policy

Issue date: September 2023

A handwritten signature in black ink, appearing to be "CA".

Signed:

Review period: Annually

POLICY ISSUES AND UPDATES

PAGES	ISSUE	DATE
Whole	Review of whole document	23/06/2023
2	Added link to Grooming to NSPCC	23/06/2023
2	ThinkUKnow link added	23/06/2023
3	Removal of Engage specific photo policy.	23/06/2023
4	Including updated 2018 policy	23/06/2023

The following policy has been approved by the Senior Leadership Team and the Board of Trustees.

The policy will be reviewed on an annual basis unless circumstances arise requiring the policy to be reviewed earlier.

Approved by Board of Trustees: 27/07/2023.

Board signatory: Jon Drown

Planned review: July 2024

Guidance for photographing and filming

It's important that children and participant feel happy with their achievements and have photographs and films of their special moments. Family and friends also want to be able to share the successes of their children when they have been part of a special event or activity.

However, some children, parents or carers may not be comfortable with images of themselves, or their children being shared. For example:

- If a child and/or their family have experienced abuse, they may worry about the perpetrator tracing them online.
- Children who choose not to have contact with some members of their family may decide to minimise their online presence.
- families may have religious or cultural reasons for choosing not to be photographed.

It's important to be aware of child protection and safeguarding issues when taking photos of or filming children and participants. The potential for misuse of images can be reduced if organisations are aware of the potential dangers and put appropriate measures in place. You should also consider the data protection implications of making, using and storing images of children and participant for your organisation's use. We've put together guidance to help you think about and mitigate the risks involved with making and sharing images of children.

Risks of sharing images online

Sharing photographs and images of children on social media or other online platforms carries potential risks. For example:

- children may become vulnerable to [grooming](#) if a photograph is shared alongside information that makes them identifiable. This includes personal details; a tag with location information; visual details such as a school uniform.
- inappropriate images of children may be shared online.
- images may be copied, downloaded, screenshotted or shared by anyone.
- images of children may be adapted and used inappropriately.
- photos or videos may appear in internet search results.
- depending on the terms and conditions of using an online platform, the image may be owned by the platform once it's been posted. Platforms may then license images for use by third parties – such as for commercial purposes.
- each photo or video, and any comments on them, become a part of a child's public image. This may affect them later in life – for example, it may affect how they see themselves, or how they are viewed when applying for a job ([Thinkuknow, 2021](#)).

Before sharing images of children on social media, adults should consider how widely images may be shared, how long they may remain available and how this may affect the children's long-term wellbeing.

Appendix 1

Photographs, videos & other images

Occasionally, we may take photographs of the participants on our programmes. We may use these images in our impact report or in other printed publications that we produce, as well as on our website. We may also make video, monitoring or other educational/ commercial use.

From time to time, our setting may be visited by the media who will take photographs or film footage of a high-profile event. Pupils will often appear in these images, which may appear in local or national newspapers, or on televised news programmes.

To comply with the Data Protection Act 2018, we need your permission before we can photograph or make any recordings of your child. Please answer questions 1 to 7 below, then sign and date the form where shown.

Please circle as appropriate:

May the Foundation team use your child's photograph in our impact report and or other printed publications for promotional purposes?	Yes / No
May the Foundation team use your child's image on Northampton Saints Foundation website? <i>Please note that websites can be viewed throughout the world and not just in the United Kingdom where UK law applies.</i>	Yes / No
May a provider use your child's image on their own website? <i>Please note that websites can be viewed throughout the world and not just in the United Kingdom where UK law applies.</i>	Yes / No
May we record your child's image on video or webcam?	Yes / No
Are you happy for your child to appear in the media?	Yes / No
May we use your child's image in an impact report or newsletter?	Yes / No

Consent to access the _____ Programme:

I **agree** for my child to take part in Northampton Saints Foundation programmes and work-related learning activities. **Yes / No**

I **agree** for my child to travel in a staff car or minibus, in a case of emergency or school related activity. **Yes / No**

I have read and understood the conditions of use.

Name (in block capitals):.....

Parent's or guardian's signature:.....**Date:**.....

Please return this completed consent form to the school/other referral agency as soon as possible. The placement cannot start with your written permission.