

2022/2023



NORTHAMPTON  
**SAINTS**  
HOSPITALITY

MORE THAN RUGBY





“FRANKLIN’S GARDENS IS A SPECIAL PLACE ON MATCHDAY. THE PASSION AND ENERGY FROM THE CROWD IS SECOND TO NONE AND IT IS THIS SUPPORT THAT DRIVES US ON.”

PHIL DOWSON, DIRECTOR OF RUGBY

## WHERE HISTORY IS MADE

Northampton Saints was officially formed in 1880 as a sporting pursuit of the local boys’ improvement class at St. James Church.

We’ve continued to grow ever since, shaped by a pursuit of glory, by ups and downs, by legendary players and coaches and, of course, by the passion and the will of our magnificent supporters.

Join us this season as we celebrate another special year together.

## TUNNEL CLUB

The Tunnel Club allows supporters the chance to enter the inner sanctum of the stadium while also experiencing first-class hospitality within the Church's Stand.

A first in Club Rugby

Unique Hospitality experience

Private suite beside Saints' changing rooms

Unparalleled views of the players' tunnel

Champagne reception

All-inclusive bar

Sumptuous five-course meal cooked by the players' chef

Half & full-time grazing menu

Padded seats in Church's Stand behind Saints' dugout

Full view of pre & post-match TV interviews

Post-match interview with a Saints player

Personal shopper

Saints gift for each guest

Wi-Fi

— sales@northamptonsts.co.uk —  
01604 751543



“THE TUNNEL CLUB TAKES YOUR EXPERIENCE TO A WHOLE NEW LEVEL, IN A WAY THAT NO OTHER RUGBY STADIUM CAN MATCH.”

TONY DAVISON, COMMERCIAL DIRECTOR



## WARNER'S EXPERIENCE

This package located on the second floor of the Barwell Stand includes the chance to learn everything about gin. A dedicated ambassador will guide you through everything from distilling and botanicals, all set to the backdrop of top-level rugby. The Warner's Experience is sure to enhance an already special day.

Complimentary drinks throughout the entire matchday

Locally sourced, seasonal three-course meal

Seasonal cheese course

Premium match seating

On-site VIP car parking

Matchday programme & team sheet

Pre & post-match player & legend appearances

Wi-Fi

## EXECUTIVE BOXES

Our Executive Boxes all benefit from outstanding views of the pitch and an exclusive space for 10-18 guests to soak up the unique cinch Stadium at Franklin's Gardens atmosphere on matchday.

Saints player visits

Stadium-facing advertising board above the box

Waiter service & digital drink ordering platform

Mini bar & Nespresso coffee machine

On-site car parking

Matchday programme & teamsheet

Flat screen TV

Corporate gift & signed memorabilia

Use of box for meetings on non-matchdays

Locally sourced, seasonal food packages available

Access to home international tickets

Wi-Fi

— sales@northhamptonsaints.co.uk —  
01604 751543



“THE VIEWS FROM OUR EXECUTIVE BOXES CANNOT BE BEATEN AT FRANKLIN'S GARDENS. IT'S THE PERFECT WAY TO ENTERTAIN FAMILY, FRIENDS OR CLIENTS.”

JAMES WOOTTON, HEAD OF SALES & EVENTS





“FOR BUSINESS OR LEISURE, THE DIRECTORS LOUNGE OFFERS THE PERFECT STAGE FOR AN ENJOYABLE DAY, BEFORE A BALL IS EVEN KICKED.”

MARK DARBON, CHIEF EXECUTIVE

## DIRECTORS EXPERIENCE

Providing exclusive access to the Directors Lounge and superb padded seating in the Carlsberg Stand, this premium suite offers an all-encompassing hospitality experience.

Complimentary drinks throughout the entire matchday

Locally sourced, seasonal three-course meal

Seasonal cheese course

Premium match seating

Place at the Player's Table at a fixture during the season\*

On-site VIP car parking

Matchday programme & team sheet

Corporate gift\*

Access to home international tickets\*

Pre & post-match player & legend appearances

Wi-Fi

\*Available with seasonal purchase only

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## THE PLAYERS' TABLE

Situated in the exclusive Directors Lounge, The Players' Table offers the unique experience of enjoying a matchday alongside a former Saint.

Share a pre-match meal & watch the game in the company of some of the Club's legends

Complimentary drinks throughout the entire matchday

Locally sourced, seasonal three-course meal

Seasonal cheese course

Premium match seating

On-site car parking

Matchday programme & team sheet

Pre & post-match player & legend appearances

Wi-Fi

Maximum of ten guests

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## MICHAEL JONES CHAMPIONS SUITE

Matchday in Champions is the ultimate backdrop – whether you're entertaining family, friends, or clients, you'll make memories to last a lifetime.

Private Table

Locally sourced, seasonal three-course meal  
before the match

Seasonal cheese course

Padded match seating

Pre-match interview

Post-match interview with a player from the  
matchday squad

Complimentary drinks from arrival until the  
final whistle\*\*

On-site car parking

Matchday programme & teamsheet

Corporate gift\*

Wi-Fi

\*Available with seasonal purchase only

\*\*Excluding sparkling wines, premium wines & spirits

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## LEGENDS LOUNGE

Informal hospitality at its best. You'll receive a warm welcome and enjoy a spectacular view of Franklin's Gardens from this modern lounge located in the corner of the cinch Stand.

Locally sourced, seasonal two-course chef's table

Padded match seating

Pre-match Q&A with a Saints player or legend

Private cash bar

Matchday programme & teamsheet

Corporate gift\*

On-site car parking

Newspapers & magazines

Wi-Fi

\*Available with seasonal purchase only

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“I LOVED MY TIME HERE AS A PLAYER. I MADE  
SOME FANTASTIC FRIENDS AND WE CREATED SOME  
BRILLIANT MEMORIES.”

PAUL GRAYSON, SAINT #1658

## HEROES RESTAURANT

Relaxed surroundings, a delicious menu and a superb atmosphere make the Heroes Restaurant a fine choice for matchday at the Gardens.

Locally sourced, seasonal two-course meal

Private cash bar

Pre-match Saints player interview

Flat screen TVs

Pin badge\*

Matchday programme & teamsheet

Wi-Fi

\*Available with seasonal purchase only

— sales@northamptonsaints.co.uk —  
01604 751543

\*Only included with seasonal purchase

## CAPTAIN'S CLUB

This laid-back, social suite in the Carlsberg Stand is an inviting setting for match-goers who want to mingle with fellow supporters.

Q&A with a matchday squad player

Private cash bar with your drinks served in glassware

Matchday programme & teamsheet

Flat screen TVs

Private cash bar

Informal food options

Pin badge\*

Wi-Fi

\*Available with seasonal purchase only

— [sales@northampton Saints.co.uk](mailto:sales@northampton Saints.co.uk) —  
01604 751543

\*Only included with seasonal purchase



“I’VE GROWN UP AT THIS CLUB. TO LEAD NORTHAMPTON SAINTS IS AN INCREDIBLE PRIVILEGE.”

LEWIS LUDLAM, SAINTS CAPTAIN



## MATCH SPONSORSHIP

This superb package allows you to soak up the Franklin's Gardens atmosphere in the Champions Suite, while your company receives the ideal platform to generate brand awareness thanks to a comprehensive, matchday advertising package.

Champions Suite hospitality for ten guests

Stadium big screen recognition pre-game

Company logo placement on the cover of matchday programme

Double-page advert in the matchday programme

Opportunity for brand exposure in all corporate areas

Experiential & product placement opportunities in the Supporter Village

Signed, framed shirt presentation

Commemorative framed photograph

Private stadium tour

Additional bespoke opportunities available

## BALL SPONSORSHIP

One of our most popular packages, ball sponsorship puts your company right at the heart of matchday at cinch stadium Franklin's Gardens, while you and your guests enjoy a first-class hospitality experience in the Champions Suite.

Champions Suite hospitality for up to ten guests

Stadium big screen recognition pre-game

Company logo placement on the cover of matchday programme

Full-page advert in the matchday programme

Signed, cased ball

Commemorative framed photograph

Opportunity for brand exposure in all corporate areas

## FIRST TRY SCORER

This unique package provides a host of stadium advertising opportunities and a behind-the-scenes day out which will make you and your guests really feel part of matchday at Franklin's Gardens.

Champions Suite hospitality for up to ten guests

Commemorative framed photograph

Picture at the final whistle with the first try scorer

Stadium big screen recognition pre-game

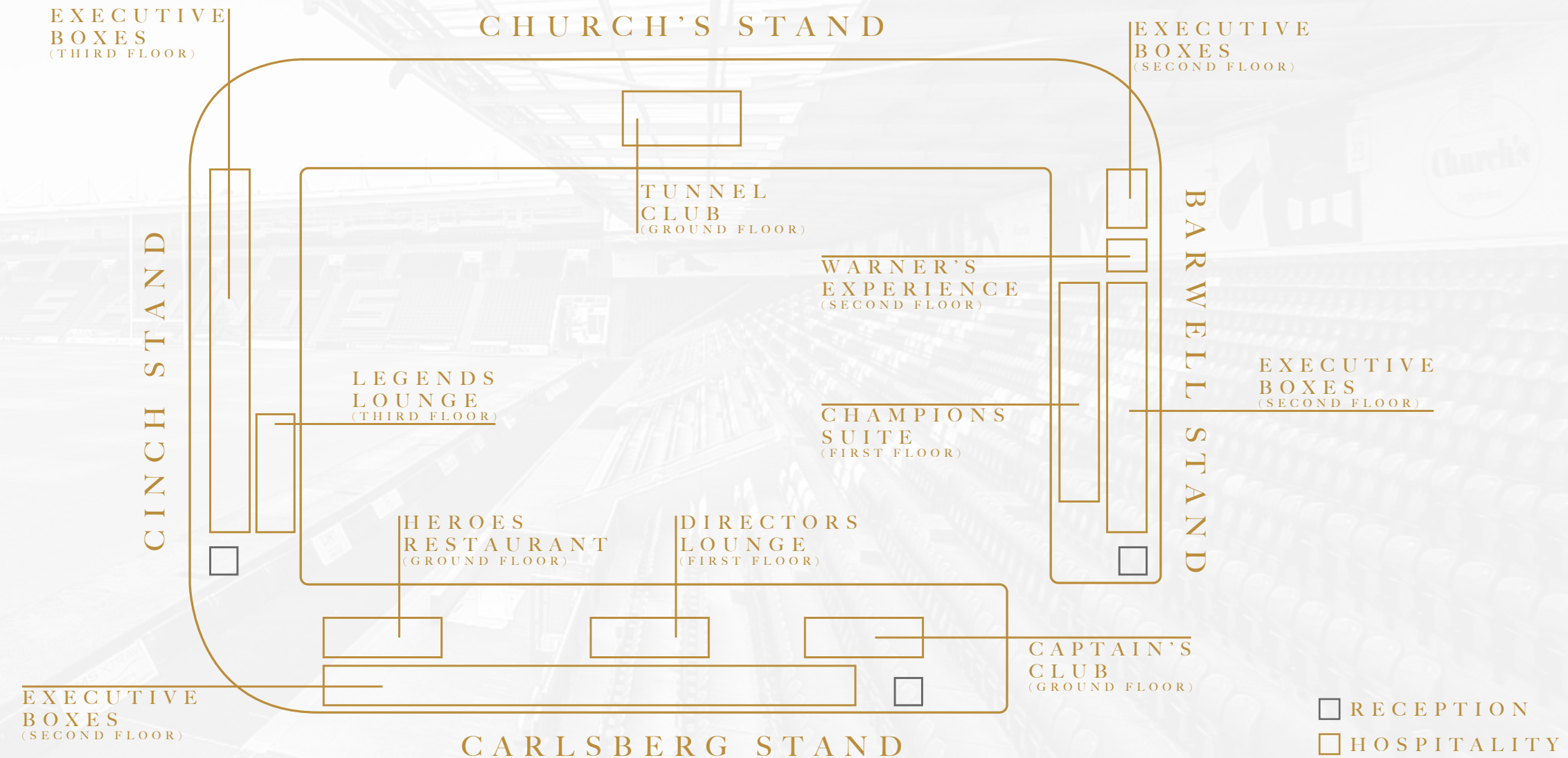
# PRICING

	SEASONAL PRICE
EXECUTIVE BOXES*	£16,500 - £36,000
TUNNEL CLUB	Only available to purchase match-by-match
WARNER'S EXPERIENCE	Only available to purchase match-by-match
DIRECTORS	£3,400
PLAYERS' TABLE	Only available to purchase match-by-match
CHAMPIONS	£2,750
LEGENDS	£1,625
HEROES	£575
CAPTAIN'S	£260

All prices subject to VAT. Pricing is per person unless stated otherwise.  
\* Per unit price quoted

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# HOSPITALITY AREAS





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