



2023/24



## WHERE HISTORY IS MADE

Northampton Saints was officially formed in 1880 as a sporting pursuit of the local boys' improvement class at St. James Church.

We've continued to grow ever since, shaped by a pursuit of glory, by ups and downs, by legendary players and coaches and, of course, by the passion and the will of our magnificent supporters.

Join us this season as we celebrate another special year together.



## MATCH SPONSORSHIP

This superb package allows you to soak up the cinch Stadium at Franklin's Gardens atmosphere in the Michael Jones Jeweller Champions Suite, while your company receives the ideal platform to generate brand awareness.

Michael Jones Jeweller Champions Suite hospitality for ten guests

Behind the scenes tour pre-game including our New High Performance Centre & changing rooms

Stadium big screen recognition pre-game

Company logo placement on the front cover of matchday programme

Single page advert in the matchday programme

Opportunity for brand exposure in all hospitality areas

Experiential & product placement opportunities in the Supporter Village

Signed, framed shirt presentation

Additional bespoke opportunities available

Prices from £2,500 + vat





## BALL SPONSORSHIP

One of our most popular packages, ball sponsorship puts your company right at the heart of matchday at cinch stadium Franklin's Gardens, while you and your guests enjoy a first-class hospitality experience in the Michael Jones Jeweller Champions Suite.

Michael Jones Jeweller Champions Suite hospitality for four guests

> Official Match Ball presentation to the Saints' Captain pre-game (all four guests will be invited)

Stadium big screen recognition pre-game

Single page advert in the matchday programme

Signed, cased ball presented by one of Saints' players not in the matchday 23

Opportunity for brand exposure in all corporate areas

## FIRST TRY SCORER

This unique package provides a host of stadium advertising opportunities and a behind-the-scenes day out which will make you and your guests really feel part of matchday at the Gardens.

Michael Jones Jeweller Champions Suite hospitality for four guests

Recognition in the hospitality lounge by our matchday host

Single page advert in the matchday programme

Pitchside photo at the final whistle with Saints' first try scorer or points scorer (all four guests will be invited)

Stadium big screen recognition pre-game

Commemorative digital photo sent post-game

Prices from £1,100 + vat

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