



NORTHAMPTON SAINTS RFC

MARKETING INTERN

JOB DESCRIPTION

Working within
Marketing & Communications Department

BACKGROUND:

Northampton Saints is one of Europe's leading professional rugby clubs. It has a proud tradition as a club going back over 100 years and in the modern era of professionalism has consistently performed at the highest level winning both the key European and English Championships. The Club has also been highly successful in its off-field activities, both developing its infrastructure into one of the best dedicated rugby grounds in the country as well as being the only English Premiership Rugby Club to have been profitable for 16 years from 2000 to 2016. For more information visit: www.northamptonsts.co.uk

REMIT:

As the Marketing Intern at Northampton Saints you will report to the Marketing Manager and support the Marketing and Communications department.

The purpose of the role is to not only support the department but develop your own skills in traditional and digital marketing, working across inbound and outbound marketing.

This role will require you to work 28 hours a week and will run from 8th July 2019 until 31st May 2020.

RESPONSIBILITIES:

- Provide administrative support to the Marketing Communications team
- Support the Marketing Manager in the management of Northampton Saints marketing activity
- Help ensure all Saints departments have the necessary marketing support to deliver against departmental objectives
- Manage the marketing activity planner
- Be on duty at Franklin's Gardens on match days to co-ordinate marketing activity
- Support the Marketing Communications team in delivering any supporter events
- Moderate social media channels
- Research new marketing trends
- Attend Club meetings and briefings when required

Qualifications and Experience:

- Office based experience
- Interest in marketing/communications

Skills and Personal Attributes:

SPORTSMANSHIP - PRIDE - INNOVATIVE - RESPECT - INTEGRITY - TEAM WORK

- Must be an effective team member with sufficient flexibility and willingness to take on varied roles and tasks
- Strong administrative skills
- Must be able to communicate effectively
- Attention to detail imperative
- IT literate, with a good knowledge of Word, Excel and Outlook
- Must demonstrate a thorough approach to work, able to organise him/herself effectively
- Strong communication, time management and interpersonal skills
- Able to work without direct supervision when necessary

Other:

- The role description, person specification, role grade and role title may be subject to change at the discretion of Northampton Saints and in accordance with business developments. Any changes will be communicated to the role holder as appropriate.
- Northampton Saints is an equal opportunities employer and would welcome applications from a fully diverse range of candidates, regardless of age, gender, ethnicity, sexual orientation, faith or disability.
- All role holders must maintain an appropriate standard of confidentiality. Any disclosures of confidential information (including personal information kept on computer or other media) made unlawfully outside the proper course of duty will be treated as a serious disciplinary offence.

APPLICATION:

Salary: unpaid sandwich year with benefits

Please email covering letter and CV to lauratringham@northamptonsaints.co.uk

Closing date: 30th March 2019